

CIE Group to host seminars alongside PLASA masterclasses

□ **UK:** CIE Group, exclusive UK distributor for Armstrong's revolutionary i-ceiling loudspeaker, is arranging a series of free seminars to coincide with Installation Day at this year's PLASA show. Dr Ken Roy, senior principal research scientist at Armstrong, will lead the seminars after giving his Installation Day masterclass, 'An Introduction To Sound Masking' between 10am and 11.30am.

The free seminars will take place in Meeting Room 2, right next-door to the Installation Day masterclasses.

The i-ceiling will get its official public UK launch between 11.30am and 12.30pm, while at 2pm and 3pm, there will be two separate opportunities for installers to hear a talk on the application and installation of i-ceilings, chaired by Dr Roy and also featuring Morgan Sousa of Armstrong i-ceiling Europe, Steve Collin of Armstrong i-ceiling UK and Kevin Sherwood of CIE Audio.

Both the Installation Day masterclasses and the CIE Group seminars will take place on Monday 9 September. As last year, Installation

Day is being sponsored by Installation Europe magazine and being promoted jointly by IE and the PLASA show organisers.

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Spot the ceiling speaker – Armstrong's new product promises invisible sound installations

