

Sound success for i-ceilings

Armstrong World Industries

has seen extensive growth in UK installations of its *i-ceilings* into high profile companies such as Honda, H&M, Hard Rock Casinos, ASDA and Holiday Inn, and York, Edinburgh and Loughborough Universities.

The increased interest follows expansion of Armstrong's *i-ceilings* Sound Systems Approved Installer Network. Armstrong partnered with its UK distributor CIE-Audio to launch the network to sell and install Armstrong's *i-ceilings* loudspeaker products.

Armstrong initially launched *i-ceilings*, featuring SurfaceSound flat panel loudspeaker technology, in the USA. Since 2002, the range has been available in the UK and France.

The *i-ceilings* feature a unique sound panel that looks like a traditional ceiling tile, blending in with the overall ceiling. Using NXT's SurfaceSound technology, these loudspeaker tiles offer superior sound dispersion and provide incredibly balanced levels of acoustic reproduction compared with the hot and cold spots often found with traditional speaker technology. Ideally suited to commercial and office environments, *i-ceilings* are available to deliver background / foreground music, high performance public address and state-of-the-art active acoustics (sound masking to enhance speech privacy).

E208 on Enquiry Card