

Armstrong raises its i's to the ceiling with quality assured installer scheme



The Approved Installer Network in the UK is similar to others schemes set up by **Armstrong** throughout the world to help maintain quality

THE DECISION by Armstrong World Industries to launch a network of approved contractors to sell and install its NXT technology-based i-ceilings

loudspeaker panels in the UK is being rewarded by rapid growth in demand. The i-ceilings Sound Systems Approved Installer Network (iSSAIN) has been

set up in partnership with Armstrong's UK distributor, CIE-Audio. This is an example of an installation quality assurance scheme that is being implemented across the globe by the Armstrong group.

'The UK network has been designed to ensure the correct solution to all projects,' says CIE group marketing manager, Chris Edwards.

'We recognise the potential i-ceilings offers in aesthetic and acoustic features as well as an added-value efficient loudspeaker product.' Armstrong's innovative speaker ceiling panels have been installed by a number of high-profile companies, including Honda, Hard Rock Casinos, and Edinburgh, York and Loughborough Universities.