



Your Association with Expertise

- Today's News
- Last 7 Days
- Business News
- People News
- Product News
- Search Archive
- View Archive
- Submit News

- Show Reviews
- AES Amsterdam
- ABTT London
- Frankfurt 2003

i-ceilings sessions announced for PLASA 2002

This year's PLASA 2002 at Earls Court will see the official launch of the revolutionary new 'i-ceilings' product range from Armstrong. As part of the launch, exclusive UK representatives CIE-Audio have arranged a free session for the audio, architectural and design industries, as well as participating in.

A brand new concept in integrated acoustic ceiling systems, 'i-ceilings' is the latest development from the world's leading manufacturer of ceiling products. i-ceilings utilize flat panel loudspeaker technology to provide a unique loudspeaker system which exactly matches Armstrong's market-leading range of ceilings, to combine their existing aesthetic and sound absorption qualities with the acoustic benefits of NXT flat panel speaker technology. This allows for 'invisible' loudspeaker solutions which benefit from greatly increased sound dispersion, providing incredibly even levels of sound reproduction compared with the 'hot and cold' spots characteristic of traditional moving coil speaker technology.

Held throughout Monday 9 September, the second day of the four-day PLASA Show, the i-ceilings sessions will emphasize the many benefits of these incredible new loudspeaker products. Headlining the programme will be the Installation Europe Masterclass 'An Introduction to Sound Masking' (10.00 - 11.30am, Meeting Room 1, cost £30, or £20 when booking through CIE Audio), presented by Dr Ken Roy, senior principal research scientist for Armstrong World Industries and main developer of the i-ceilings process control software. This DSP-controlled system both enhances sound reproduction performance and provides customized active acoustics such as sound masking. Following this will be free sessions running throughout the day in Meeting Room 2.

"As the i-ceilings range has been developed and manufactured by Armstrong, who produce approximately 60% of all suspended ceilings throughout the world, this will be the first opportunity to exactly match the loudspeakers with the ceiling for a completely 'invisible' solution," said Chris Edwards, CIE-Group marketing manager.

CIE Audio can be found on stand G34

www.cie-group.com

(5 August 2002)

[E-mail this story to a friend>>](#)

NEWS HEADLINES

- Take advantage of reduced price education seminars**
 - Strand Lighting releases new products at PLASA**
 - Multiform preview new Gemini 12X48 at PLASA**
 - XP 10 - A digital DJ Revolution**
- [Receive Headlines via E-mail>>](#)

SEARCH ARCHIVE

Our News Archive allows you to view and search through over 6,000 industry-related news items dating back to September 1999.

[Advanced search>>](#)

HEADLINE REGISTRATION

Our free News Headlines bulletin is now e-mailed to industry professionals in over 100 countries worldwide, every week... *join them now.*

[Register here>>](#)

THIS MONTH'S L&S

Find out what's in the latest issue of Lighting&Sound International.

[Details>>](#)



INVESTOR IN PEOPLE